

Benmar

2025 In Bloom Pinot Gris Willamette Valley, Oregon

Score Forthcoming / 100

“Aromatic and sun-warmed, with a freshness that only comes from fruit grown with care and harvested at exactly the right moment.”

Jen captured this photo on a late summer afternoon — a honeybee mid-work on a sunflower in full bloom. Everything in its moment. It's a reminder that the best things happen when you slow down and pay attention. That's the spirit behind In Bloom — unhurried, present, and alive with the warmth of an Oregon summer.

2025: A Bright and Expressive Vintage

The 2025 growing season in the Willamette Valley delivered a long, warm summer with excellent diurnal temperature swings that preserved natural acidity while allowing fruit to ripen fully. The result for white varieties was exceptional — aromatic, vibrant, and balanced with the kind of freshness that defines Oregon at its best.

Vineyard

The 2025 In Bloom Pinot Gris is sourced from sustainably farmed sites in the Willamette Valley, selected for their ability to produce fruit with exceptional aromatics and bright natural acidity. The cool growing conditions and careful canopy management ensured grapes were harvested at peak aromatic expression.

Winemaking

Whole-cluster pressed and cold-settled to preserve delicate aromatics, the juice was fermented in stainless steel tanks at low temperatures to maintain freshness and vibrancy. The wine was aged sur lie for several months with gentle stirring to build texture and roundness, then bottled early to capture its natural brightness and floral lift.

Tasting Note

The 2025 In Bloom Pinot Gris opens with an inviting bouquet of ripe pear, white peach, honeysuckle, and citrus blossom, with a subtle hint of fresh ginger and wildflower honey. On the palate, stone fruit and melon frame a round, lightly creamy texture balanced by bright, refreshing acidity. The finish is clean and lingering — a wine that is effortlessly expressive and endlessly drinkable.

